PrimeResi

Christie's signs Carter Jonas to global real estate network as exclusive UK affiliate



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167-year old London-based firm joins the fast-growing CIRE roster

Christie's International Real Estate has signed up Carter Jonas, one of the UK's oldest and best-known property firms, as its exclusive UK affiliate.

The global luxury real estate brand said the move would benefit Carter Jonas agents and clients, providing increased international exposure for luxury instructions; a global referral network; an "industry-leading" marketing platform; and various exclusive partnerships, including with Christie's auction house, originally founded in London in 1776.



Carter Jonas traces its roots back to 1855, and has 34 offices and around 800 employees nationally. Business lines include resi sales and lettings, BTR and new homes, planning, development, commercial, property management, building consultancy, and rural matters.



Carter Jonas' HQ, One Chapel Place in London

CIRE said the partner-owned firm, which still retains its first-ever estate-owning client, "maintains a distinctive quality", while its network of offices would provide access to "a wealth of properties...in some of the UK's most picturesque locations". The affiliation will be exclusively linked with the consultancy's residential departments, added a statement.

The CIRE network, set up three decades ago, now covers 50 countries and territories around the world; new affiliates have also been signed in Milan, Venice, the Italian, Swiss and French Alps, Malta, Japan, and Estonia, as well as top US markets including LA, Chicago, Miami and Atlanta, over the last 12 months. The business was acquired by US brokerage and technology firm @properties in 2021.



Lisa Simon, head of residential, Carter Jonas: "Our professionals know the London and regional property markets inside out and have a wealth of experience in the industry. This includes a comprehensive grasp of the motivations and day-to-day realities of our clients, enabling them to advise from a long-term point of view. Furthermore, because we are a partnership, our clients can take comfort in dealing directly with the owners of our business."



Mark Granger, chief executive of Carter Jonas: "As the exclusive UK affiliate of Christie's International Real Estate, we look forward to leveraging the world-class marketing programmes, its globally recognised brand and extensive network, to offer our clients greater scale and exposure while growing our luxury business nationally."



Helena de Forton, MD for EMEA and APAC at Christie's

International Real Estate: "The UK – especially London, where Christie's was founded – is a key market for Christie's International Real Estate, so it was critical to find the right local partner. As a successful, independent consultancy built on superior client service and personalised attention, Carter Jonas embodies the Christie's International Real Estate brand, and we're thrilled to add them to our network of luxury affiliates around the world."



Carter Jonas' resi division is led by Lisa Simon